

MEDIA KIT

# APOSTLE PAUL PAPS

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## ABOUT

*Apostle Paul Paps*

Apostle Paul Paps is the creator and writer of *The Message in the Hourglass*, the first book in the larger *Blood Bread and Water* literary series. A self-educated lifelong labourer, entrepreneur, and family man, he writes from lived experience rather than institutional theory, drawing upon a lifetime of observation, work, hardship, faith, and reflection. His approach is grounded, practical, and shaped by the belief that wisdom is found not only in books and classrooms, but also in everyday life and service to others.


Written over the course of nearly a decade, *The Message in the Hourglass* explores faith, freedom, civilization, truth, responsibility, and the modern condition. Part manifesto, part reflection, and part personal journey, the work examines the pressures facing individuals, communities, and societies in an age increasingly defined by division, uncertainty, and rapid change.


Through the broader *Blood Bread and Water* series, Apostle Paul Paps explores multiple genres and perspectives while remaining committed to a common purpose: encouraging readers to think, reflect, question, and engage with the world around them. His work seeks neither perfection nor authority, but understanding. Above all, he hopes to leave readers with something worth considering long after the final page has been turned.


## CONTACT

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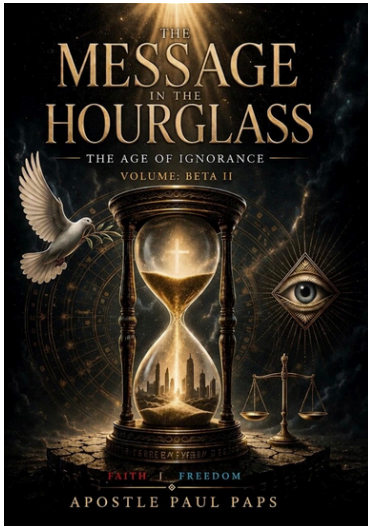
 @apostlepaulpaps | 5.2K Followers

 @paulgoatpaps | 2300 Followers

 @apostlepaulpaps | 350+ Followers

 @apostlepaulpaps | 1300 Followers

## BOOK DETAILS



### THE MESSAGE IN THE HOURGLASS

Genre: Manifesto  
Page Count: TBD  
Publisher: TBA  
Publishing Date: TBA  
Territories Sold: TBD  
Translated in: TBD

### SYNOPSIS

The Message in the Hourglass is a manifesto-style work exploring faith, freedom, civilization, truth, responsibility, and the modern condition in an age increasingly defined by uncertainty, division, and rapid change. Written over the course of nearly a decade, the book examines the forces shaping individuals, communities, institutions, and nations while asking deeper questions about where society stands today and where it may be heading tomorrow.

Blending philosophy, social commentary, cultural criticism, spiritual reflection, historical observation, and practical analysis, the work explores the foundations that hold civilizations together: family, faith, labour, justice, identity, discipline, community, and human dignity. Through a structured framework of ideas, principles, initiatives, and reflections, the book addresses many of the challenges facing the modern world while presenting a vision centered on balance, responsibility, accountability, and renewal.

Neither purely political nor purely spiritual, The Message in the Hourglass exists in the tension between faith and freedom. Written from lived experience rather than institutional theory, it combines personal insight with broader observations about society, culture, leadership, technology, and the human condition.

Part warning, part blueprint, and part personal testimony, the book challenges readers to think critically about the world around them while holding firmly to the values that sustain individuals and civilizations alike. Above all, it is a call for balance: freedom without chaos, faith without fanaticism, truth without manipulation, and progress without the loss of humanity itself.

## BOOK DETAILS

### **Paperback**

Price: TBD  
ISBN: TBA

Amazon  
Barnes & Nobles  
IngramSpark

### **Hardcopy**

Price: TBD  
ISBN: TBA

Amazon  
Barnes & Nobles  
IngramSpark

### **Audio**

Price: TBD  
ISBN: TBA

Amazon  
Barnes & Nobles  
IngramSpark

### **eBook**

Price: TBD  
ISBN: TBA

Amazon  
Barnes & Nobles  
IngramSpark

*Where to buy? in  
what format?*



THE MESSAGE IN THE HOURGLASS

## EXCERPT

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Welcome to the Tiger Foundation Trust.

A charitable foundation built on a simple decision—to act. What began as an idea and a hope was not left to imagination. It was put to work.

The Foundation did not begin with theory.

It began with work.

The hypothesis was simple: help inspires hope.

From that came a theory: the theory of possibility—that all things are possible, that mountains and great challenges can be moved.

Then came a law: the law of generosity—to make giving the standard.

And finally came a rule—not merely a rule of thumb, but a rule of function—to build an organization that works, that people trust, and that delivers.

Ideas do not build foundations.

Work does.

So the commitment was made. It would be brought to life.

The world can be a dark and disturbing place, but it is also a beautiful and wonderful place.

Guard against the bad. Work toward the good, worry less, and enjoy the fruits of your labour.

That is the Foundation's position.

There is no selling point beyond this: the work comes first.

No paycheque. No extraction. No shortcuts.

Nothing is free but love—and even that must be proven.

If the Foundation is to exist, it must love what it does. It must love the work, love the duty, and love the people enough to prove itself by action.

The standard is simple: transparency over concealment, efficiency over waste, results over image.

If a charity cannot show its books, it should be questioned.

If a charity cannot show where the money goes, it should be questioned.

If a charity rewards executives richly while the cause receives scraps, it should be questioned.

This is not cynicism.

It is discipline.

The Tiger Foundation Trust operates from a practical position. It uses proven methods, grounded experience, and workable ideas—combined with sensible originality that can be implemented and executed in the real world.

This is not work for discussion.

This is work for execution.

The manifesto may reach high—but the work remains grounded.

The goal is simple: help where help is needed, build where building is required, and carry the work forward without compromise.

Hope doesn't disappoint—but only when it is backed by action.

# BOOK ENDORSEMENTS

## Editorial



The blueprint title *The Message in the Hourglass* serves as the foundation of the *Blood Bread and Water* series and sets a grand stage for the author. The book takes a thorough look at the world around us, covering everything from church and state to major social issues such as poverty and inequality, while presenting sensible solutions to many of today's problems. *The Message in the Hourglass* is an extraordinary work that challenges readers to think critically about the world and their place within it.

*Armand Ruci*  
Founder, AAR Publishing

## Testimonial



*The Message in the Hourglass* is one of the most honest and informative books I have ever read. It holds great value for those who want to better understand society, the world, and how things truly work. I have read the book several times, and with each reading I learn something new about speaking truth to power. The ideas presented are thoughtful and practical, and many would help address the challenges we face today. Hands down, one of the best books of my generation.

*Michael Kleanthis*  
Avid Reader

## Review



*The Message in the Hourglass* was an amazing read. I appreciated the original and practical solutions offered to many of the real-world problems facing society today. I also admired the fair and balanced approach taken throughout the book. The author comes across as knowledgeable and thoughtful, yet humble and grounded in nature. All in all, an incredible book and a must-read.

*Shen Ramos*  
Founder, Angeles Book Club

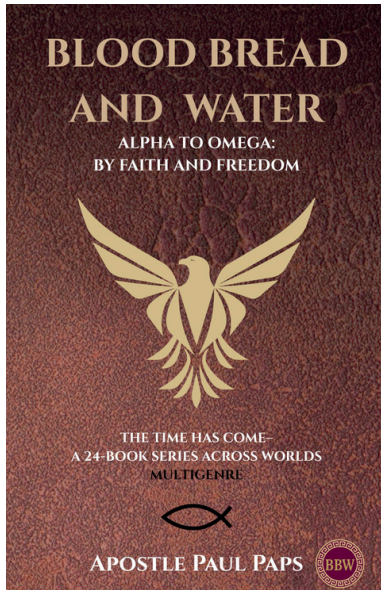
## Review



What a book. It sets an incredible foundation for the work that follows. *The Message in the Hourglass* was unlike anything I have read before. It covers everything from religion and politics to social reform and life on the street. From beginning to end, the book touches on every segment of society, but does so in a constructive and positive way. There is much to learn from this work. I thoroughly enjoyed it and highly recommend it.

*Maria Reyes*  
Member, Angeles Book Club

## BOOK SERIES DETAILS



### BLOOD BREAD AND WATER

Genre: Multi-genre  
Book Count: 24  
Publisher: TBA  
Publishing Date: TBA  
Territories Sold: TBD  
Translated in: TBD

### DESCRIPTION

Blood Bread and Water is a multi-genre literary series by Apostle Paul Paps exploring faith, freedom, civilization, truth, identity, love, struggle, purpose, and the human experience. Spanning manifesto works, philosophy, fiction, mystery, autobiography, spirituality, romance, poetry, history, and social commentary, the series is designed to examine life from many different perspectives while remaining connected through a common foundation of reflection, inquiry, and lived experience.

Each book within the series stands on its own as a complete work, yet contributes to a larger literary framework that explores both the individual and society, the spiritual and the secular, the personal and the universal. Some titles focus on questions of faith and meaning, while others examine relationships, history, culture, human nature, social issues, and the challenges of the modern world.

Written from observation, experience, and a lifelong pursuit of understanding, the Blood Bread and Water series seeks to entertain, inform, challenge, and inspire readers through a wide range of genres and voices. The collection reflects the author's belief that no single book can fully capture the complexity of life, but together they can offer a broader picture of the world, the people who inhabit it, and the journey they share. At its core, Blood Bread and Water is a literary journey exploring the struggles, triumphs, questions, and possibilities that define the human condition.

# BLOG POSTS



## WHERE FAITH BLEEDS

About: A look at faith and belief  
Category: The Hourglass

[www.apostlepaulpaps.com/blog](http://www.apostlepaulpaps.com/blog)



## WHERE FREEDOM BURNS

About: A look at freedom and liberty  
Category: The Hourglass

[www.apostlepaulpaps.com/blog](http://www.apostlepaulpaps.com/blog)



## HOPE IN HAND

About: A look at life and love  
Category: Art of Love

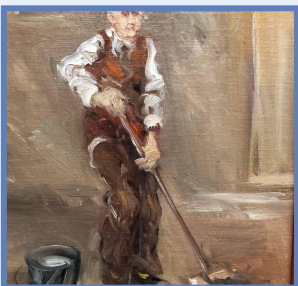
[www.apostlepaulpaps.com/blog](http://www.apostlepaulpaps.com/blog)



## LION AND LAMB

About: A look at eschatology  
Category: Above and Beyond

[www.apostlepaulpaps.com/blog](http://www.apostlepaulpaps.com/blog)



## NIGHT SHIFT

About: A look at working common folk  
Category: Game of Life

[www.apostlepaulpaps.com/blog](http://www.apostlepaulpaps.com/blog)



## LEST WE FORGET

About: A look at war and veterans  
Category: Blood and Guts

[www.apostlepaulpaps.com/blog](http://www.apostlepaulpaps.com/blog)

## UPCOMING EVENTS



### THE WORD ON THE STREET

Toronto Book Festival  
September, 2027  
Queen's Park Circle

[www.website.com](http://www.website.com)



### SALON DU LIVRE DE MONTREAL

Montreal Book Fair  
November, 2027  
Montreal Convention Centre  
[www.website.com](http://www.website.com)



### BOOKS BAR & GRILL

Book Reading  
October, 2027  
TBA

[www.website.com](http://www.website.com)



### THE MESSAGE IN THE HOURGLASS SIGN

Book Signing  
December, 2027  
TBA

[www.website.com](http://www.website.com)

## MEDIA APPEARANCES

Apostle Paul Paps is actively building media interest and is available for interviews, appearances, podcasts, and speaking engagements. His media strategy combines traditional and digital platforms, with a focus on local communities, national outreach, and long-term international engagement.

## AWARDS

Apostle Paul Paps writes first and foremost for the reader and finds fulfillment in the work itself, but he welcomes recognition for his books and contributions. He respects the history and traditions of the literary world and hopes to earn the respect of both his peers and his readers.

## QUOTE

"The world can be a dark and disturbing place, a cold and lonely place, and at times a mad and difficult place to live—but it is also a bright and beautiful place, full of light, life, and possibility."

Apostle Paul Paps

## POEM

Mop Top

I've seen the good side of bad and the downside of up,  
with a bucket and a mop, empty pockets  
and a cup.

Through the bottom of a barrel,  
I reached the mount

# INTERVIEW QUESTIONS



## 1. Where did you get the idea for this book?

My wife encouraged me to put my ideas, observations, and years of work into one place. She was the inspiration that pushed me to finally pick up the pen and begin.

## 2. What is The Message in the Hourglass about?

It is a manifesto-style work exploring faith, freedom, civilization, truth, responsibility, and the challenges facing society in the modern age.

## 3. How long did it take you to write the book?

Nearly a decade. The ideas developed over many years before being organized, written, refined, and assembled into the final manuscript.

## 4. Who is this book written for?

It is written for anyone who enjoys thinking about society, culture, faith, freedom, history, and the direction of the modern world.

## 5. What do you hope readers take away from the book?

I hope readers think critically, ask better questions, and come away with a deeper appreciation for balance, responsibility, and human dignity.

# INTERVIEW QUESTIONS



## 6. Why did you choose the title *The Message in the Hourglass*?

The hourglass symbolizes time, urgency, consequence, and perspective. The title reflects a message delivered during a period of change and uncertainty.

## 7. What makes your book different?

It blends philosophy, social commentary, spirituality, practical observation, and lived experience into a single work that crosses traditional genres.

## 8. What inspired you to become a writer?

Life itself. The people I have met, the work I have done, the struggles I have endured, and the lessons I have learned along the way.

## 9. What is the central theme of your work?

The search for balance—between faith and freedom, rights and responsibility, progress and tradition, the individual and society.

## 10. What comes next after *The Message in the Hourglass*?

The book is the foundation of the larger Blood Bread and Water series, which explores many different genres, subjects, and human experiences.

# PRESS RELEASE

## THE MESSAGE IN THE HOURGLASS WILL CHANGE THE GLOBAL BALLGAME CHURCH & STATE-DEMOCRACY & SOCIETY WILL NEVER BE THE SAME

FOR IMMEDIATE RELEASE

Toronto, Ontario — June 2026

The Message in the Hourglass  
Introduces a Bold New Vision for Faith, Freedom,  
and Civilization

The Message in the Hourglass is the first book in  
the larger Blood Bread and Water literary series  
by Apostle Paul Paps.

Written over the course of nearly a decade, the  
manifesto-style work brings together a lifetime  
of observation, labour, faith, reflection, and lived  
experience to examine many of the challenges  
facing modern society.

Exploring the intersection of faith, freedom,  
civilization, truth, responsibility, and human  
dignity, the book confronts difficult questions  
surrounding church and state, democracy and  
society, culture and identity, while presenting  
practical ideas and original frameworks aimed at  
improving conditions for individuals,  
communities, and nations.

One of the book's central themes is balance.

*“Capitalism rewards the individual but often leaves the  
collective behind. Socialism prioritizes the collective,  
sometimes at the expense of the individual. The challenge is  
not choosing one over the other, but finding a system that  
allows both to prosper.”*

The book opens with the Tiger Foundation Trust,  
a proposed charitable framework built upon the  
principles of service, duty, responsibility, and  
practical action. From there, the work expands  
outward to examine major institutions, religions,  
social systems, public policy, and the forces  
shaping modern civilization.

Structured through a series of principles,  
policies, initiatives, directives, and objectives,  
The Message in the

Hourglass combines philosophy, social  
commentary, spiritual reflection, cultural  
criticism, and practical observation into a single  
work. While the book addresses serious  
challenges facing society, its message remains  
fundamentally hopeful: that positive change  
remains possible when people choose  
responsibility, service, and action over apathy  
and division.

According to Apostle Paul Paps, the purpose of  
the book is not to save the world, but to  
encourage people to think critically, ask better  
questions, and work toward making the world  
better than they found it.

Apostle Paul Paps is the creator of the Blood  
Bread and Water series, a multi-genre literary  
collection exploring faith, freedom, civilization,  
love, struggle, identity, and the human  
condition. Drawing inspiration from life  
experience rather than academic theory, his  
work seeks to bridge the practical and the  
philosophical, the spiritual and the secular.

For more information about the author and his  
work, visit:

[www.apostlepaulpaps.com](http://www.apostlepaulpaps.com)